

TITAN Group joins the Global Cement and Concrete Association

Date : 25-09-2018

TITAN Group announces that it has joined the newly established Global Cement and Concrete Association (GCCA - <https://gccassociation.org/>), a global organization dedicated to strengthening and promoting the sector's contribution to sustainable construction. Through its participation, TITAN Group continues building on its commitment to actively engage in collaborative initiatives aiming to address global sustainability challenges.

Launched in January 2018, the GCCA aspires to become a respected industry voice and trusted source of information on sustainable construction. Headquartered in London, UK, it complements and supports the work done by cement associations at national and regional level. As of January 2019 GCCA will incorporate the activities of the Cement Sustainability Initiative (CSI) following a strategic partnership with the World Business Council for Sustainable Development (WBCSD).